

Samira

Porcelain Tile

6 × 24,6 cm / 10 × 10 cm — 2,3 × 9,7" / 4 × 4"



Inspired by the streets of Marrakech, SAMIRA is born with an artisanal essence and a Mediterranean spirit. Its original 10×10 cm format recreates the character of traditional zellige: irregular surfaces, vibrant shine, and a palette of seven colors full of life that reflect the richness of fired clay and the Moroccan legacy. Each piece preserves that mix of technique, history, and emotion that defines North African craftsmanship. The family now grows with a new 6×24.6 cm format that expands the design possibilities. It maintains the luminous and expressive character of the collection but allows for more architectural compositions, vertical rhythms, and more dynamic patterns. Together, both versions celebrate tradition reinterpreted from a contemporary perspective: color, light, and materiality that transform any space into a small tribute to the authenticity and charm of Marrakech.

Inspirada en las calles de Marrakech, SAMIRA nace con esencia artesanal y espíritu mediterráneo. Su formato original de 10×10 cm recrea el carácter del zellige tradicional: superficies irregulares, brillo vibrante y una paleta de siete colores llenos de vida que reflejan la riqueza del barro cocido y el legado marroquí. Cada pieza conserva esa mezcla de técnica, historia y emoción que define la artesanía del norte de África. La familia crece ahora con un nuevo formato de 6×24,6 cm que amplía las posibilidades de diseño. Mantiene el carácter luminoso y expresivo de la colección, pero permite composiciones más arquitectónicas, ritmos verticales y patrones más dinámicos. Juntas, ambas versiones celebran la tradición reinterpretada desde una mirada actual: color, luz y materialidad que transforman cualquier espacio en un pequeño homenaje a la autenticidad y al encanto de Marrakech.

SAMIRA collection perfectly matches with JOIA collection
Colección SAMIRA coordina con la colección JOIA



↑ SAMIRA WHITE/6X24,6 · MERAKI ANTH NT/90X90X0,9/R



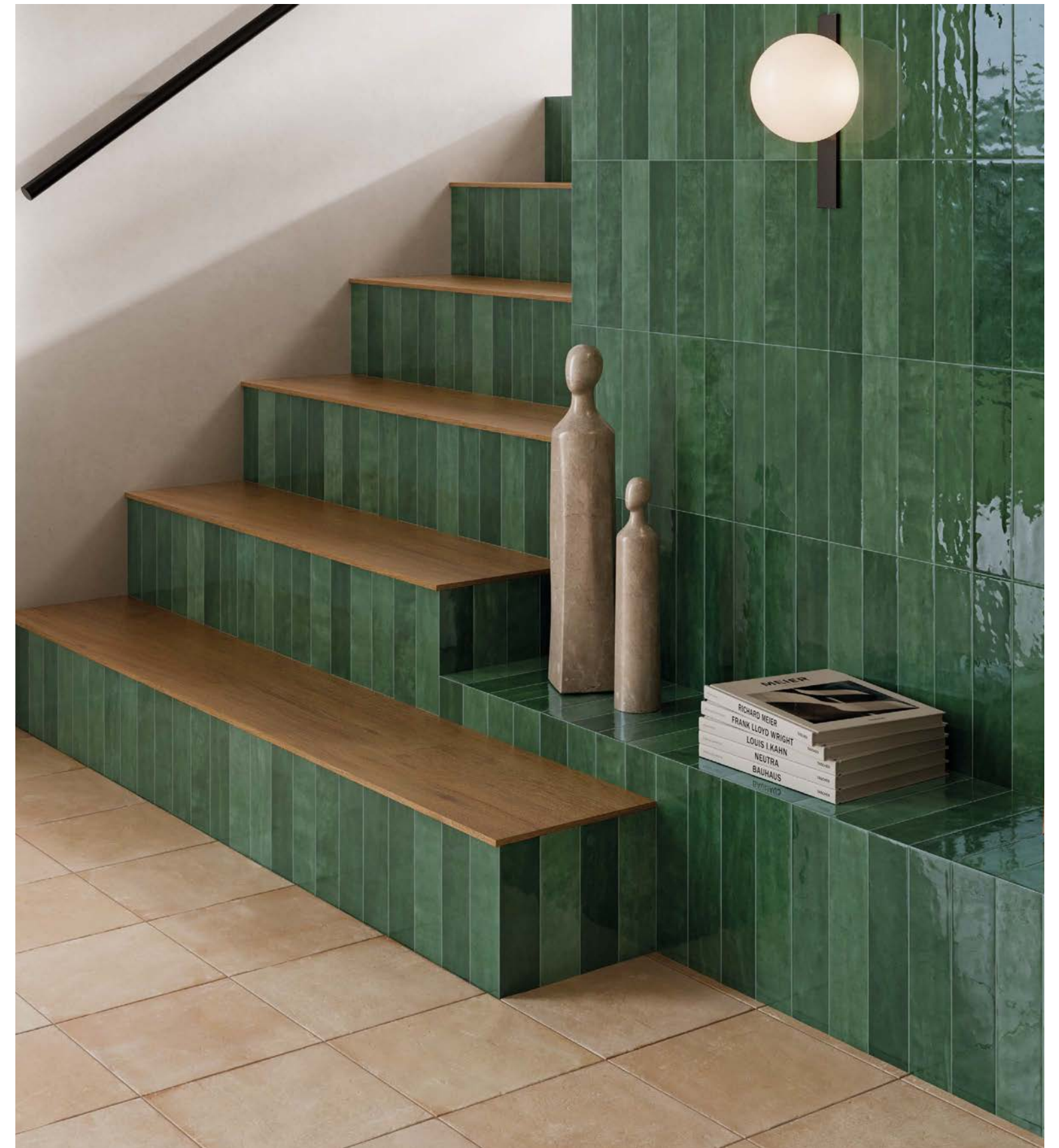
→ SAMIRA GOLD/6X24,6 · SAMIRA GREEN/6X24,6

→ SAMIRA MINT/6X24,6 · SAMIRA WHITE/6X24,6 · COSMOS WHITE SP/90X90X0,9/C/R





SAMIRA SAGE/6X24,6 · SAMIRA SAND/6X24,6 · KORA WHITE SP/22,3 · KORA CLAY SP/22,3



➤ SAMIRA GREEN/6X24,6 · PANGEA SAND/22,3

← SAMIRA WHITE/6X24,6 · SAMIRA SAND/6X24,6 · KORA WHITE SP/22,3



Samira

porcelain tile

10 x 10 / 6 x 24,6
4 x 4" / 2,3 x 9,7"



43294 SAMIRA WHITE/10X10
Q73 (10x10 cm – 3¹⁵/₁₆x3¹⁵/₁₆"*)
72 patterns · * 103 Mapei



43302 ING. SAMIRA WHITE/1X10
H27 (1x10 cm – 3⁸/₁₆x3¹⁵/₁₆"*)



43293 SAMIRA SAND/10X10
Q73 (10x10 cm – 3¹⁵/₁₆x3¹⁵/₁₆"*)
72 patterns · ** 21 Kerakoll



43301 ING. SAMIRA SAND/1X10
H27 (1x10 cm – 3⁸/₁₆x3¹⁵/₁₆"*)



43288 SAMIRA GOLD/10X10
Q73 (10x10 cm – 3¹⁵/₁₆x3¹⁵/₁₆"*)
72 patterns · ** 25 Kerakoll



43296 ING. SAMIRA GOLD/1X10
H27 (1x10 cm – 3⁸/₁₆x3¹⁵/₁₆"*)

New



43819 SAMIRA WHITE/6X24,6
Q45 (6x24,6 cm – 2³/₈x9¹¹/₁₆"*)
50 patterns · * 103 Mapei



43843 ING.SAMIRA WHITE/1X24,6
H21 (6x24,6 cm – 3⁸/₁₆x9¹¹/₁₆"*)

New

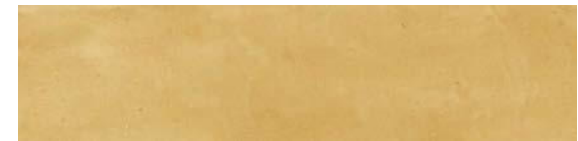


43834 SAMIRA SAND/6X24,6
Q45 (6x24,6 cm – 2³/₈x9¹¹/₁₆"*)
50 patterns · ** 21 Kerakoll



43842 ING.SAMIRA SAND/1X24,6
H21 (6x24,6 cm – 2³/₈x9¹¹/₁₆"*)

New



43829 SAMIRA GOLD/6X24,6
Q45 (6x24,6 cm – 2³/₈x9¹¹/₁₆"*)
50 patterns · * 25 Kerakoll



43837 ING.SAMIRA GOLD/1X24,6
H21 (6x24,6 cm – 2³/₈x9¹¹/₁₆"*)



ING: profile view
ING: vista de perfil

Recommended joint color - Color de junta recomendado:
*MAPEI ULTRACOLOR PLUS — **KERAKOLL FUGABELLA

TECHNICAL CHARACTERISTICS

	MATT	GLOSS	SHADE VARIATION	SHOWER WALL	SHOWER FLOOR	FLOOR TRAFFIC
SAMIRA 6X24,6	•	V4	•			
ING. 1X10	•	V4	•			
ING. 1X24,6	•	V4	•			

PACKING

UNIT	m ²	PIECES		BOX				PALLET					THICKNESS			
		m ²	sqf	PIECES	m ²	sqf	Kg	lb	BOXES	m ²	sqf	Kg	lb	cm	mm	inch
•	•	100,0	9,29	60	0,60	6,46	11,48	25,30	98	58,8	632,92	1148,35	2532,11	120x80x85	8,50	0,33
•	•	68,0	6,32	34	0,50	5,38	9,60	21,17	120	60	645,83	1176,04	2593,17	120x80x92	8,50	0,33
•	•	1000,0	92,90	60	0,06	0,65	1,04	2,29	130	-	-	-	-	120x80x91	5,00	0,20
•	•	400,0	37,16	60	0,15	1,61	2,12	4,67	130	-	-	-	-	120x80x85	6,00	0,24



SAMIRA PETROL/6X24.6 - SAMIRA PETROL/10X10



43290 SAMIRA MINT/10X10
Q73 (10×10 cm – 3¹⁵/₁₆×3¹⁵/₁₆"*)
72 patterns · *103 Mapei

43298 ING.SAMIRA MINT/1X10
H27 (1×10 cm – 3⁸/₁₆×3¹⁵/₁₆"*)



43292 SAMIRA SAGE/10X10
Q73 (10×10 cm – 3¹⁵/₁₆×3¹⁵/₁₆"*)
72 patterns · **21 Kerakoll

43300 ING.SAMIRA SAGE/1X10
H27 (1×10 cm – 3⁸/₁₆×3¹⁵/₁₆"*)



43289 SAMIRA GREEN/10X10
Q73 (10×10 cm – 3¹⁵/₁₆×3¹⁵/₁₆"*)
72 patterns · *25 Kerakoll

43297 ING.SAMIRA GREEN/1X10
H27 (1×10 cm – 3⁸/₁₆×3¹⁵/₁₆"*)



43291 SAMIRA PETROL/10X10
Q73 (10×10 cm – 3¹⁵/₁₆×3¹⁵/₁₆"*)
72 patterns · **25 Kerakoll

43299 ING.SAMIRA PETROL/1X10
H27 (1×10 cm – 3⁸/₁₆×3¹⁵/₁₆"*)

New



43831 SAMIRA MINT/6X24.6
Q45 (6×24.6 cm – 2³/₈×9¹¹/₁₆"*)
50 patterns · *103 Mapei

43839 ING.SAMIRA MINT/1X24.6
H21 (6×24.6 cm – 3⁸/₁₆×9¹¹/₁₆"*)

New



43833 SAMIRA SAGE/6X24.6
Q45 (6×24.6 cm – 2³/₈×9¹¹/₁₆"*)
50 patterns · **21 Kerakoll

43841 ING.SAMIRA SAGE/1X24.6
H21 (6×24.6 cm – 2³/₈×9¹¹/₁₆"*)

New



43830 SAMIRA GREEN/6X24.6
Q45 (6×24.6 cm – 2³/₈×9¹¹/₁₆"*)
50 patterns · *25 Kerakoll

43838 ING.SAMIRA GREEN/1X24.6
H21 (6×24.6 cm – 2³/₈×9¹¹/₁₆"*)

New



43832 SAMIRA PETROL/6X24.6
Q45 (6×24.6 cm – 2³/₈×9¹¹/₁₆"*)
50 patterns · *25 Kerakoll

43840 ING.SAMIRA PETROL/1X24.6
H21 (6×24.6 cm – 2³/₈×9¹¹/₁₆"*)



ING: profile view
ING: vista de perfil

Recommended joint color - Color de junta recomendado:
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ING. 1X10	•	V4	•			
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PACKING

UNIT	m ²	PIECES				BOX				PALLET					THICKNESS	
		m ²	sqf	PIECES	m ²	sqf	Kg	lb	BOXES	m ²	sqf	Kg	lb	cm	mm	inch
•	100.0	9.29	60	0.60	6.46	11.48	25.30	98	58.8	632.92	1148.35	2532.11	120×80×85	8.50	0.33	
•	68.0	6.32	34	0.50	5.38	9.60	21.17	120	60	645.83	1176.04	2593.17	120×80×92	8.50	0.33	
•	1000.0	92.90	60	0.06	0.65	1.04	2.29	130	-	-	-	-	120×80×91	5.00	0.20	
•	400.0	37.16	60	0.15	1.61	2.12	4.67	130	-	-	-	-	120×80×85	6.00	0.24	